



santiago casares

portfolio

santi@santiagocasares.com

California Association of Realtors®
Housing Affordability Fund

9th Annual GOLF CLASSIC

Monday,
October 6th, 2014

Black Gold Golf Club
One Black Gold Drive,
Yorba Linda CA 92886



All proceeds benefit the Housing Affordability Fund

- Shotgun Start at Noon
- Individual golf: \$175
- Reception only: \$65



C.A.R. Housing Affordability Fund's

★ ★ ★ ★ ★ 5TH ANNUAL ★ ★ ★ ★ ★ **CASINO NIGHT & LOUNGE**

Friday, May 2, 2014
Sheraton Grand Sacramento
6:30 pm – 11:00 pm

Great Music! Cocktails! Great Food! Casino Action!

BUY YOUR TICKET or BECOME A SPONSOR
www.carhaf.org

project: design and illustrate promotional materials for fundraisers
client: california association of realtors
tools: indesign, illustrator

**UNO
de 50**

Grand Canal Shoppes, The Venetian | The Palazzo
3355 South Las Vegas Blvd.
Las Vegas, NV 89109
(702) 331-7111

Fashion Show Mall
3200 Las Vegas Boulevard
Las Vegas, Nevada 89109
(702) 834-5005

www.unode50.com

**UNO
de 50**

Join our tribe

Ala Moana Center Store #2045
1450 Ala Moana Blvd.
Honolulu, HI 96814

www.unode50.com

**BLACK
FRIDAY
SPECIALS**

*Ask associate for details

**UNO
de 50**

www.unode50.com

Spring has arrived at
UNO de 50

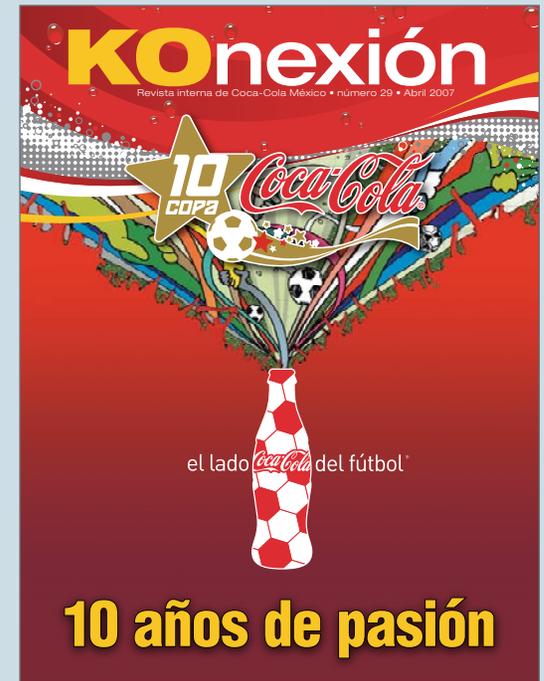
Receive an exclusive gift with
a purchase of \$150 or more

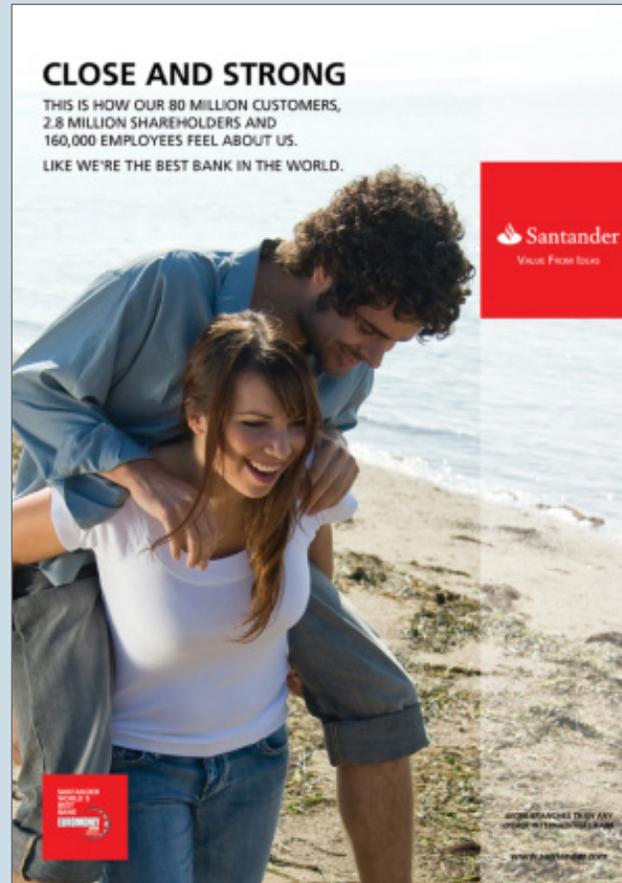
Until April 30th or while stock lasts.

www.unode50.com



project: cover design for employee magazine
 client: coca-cola mexico
 tools: indesign, photoshop

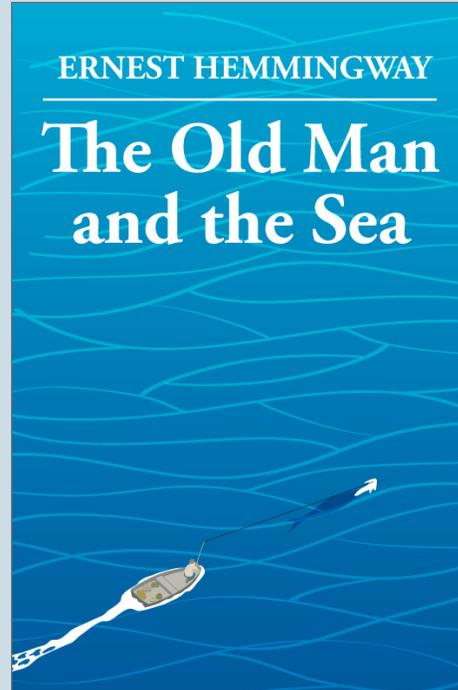
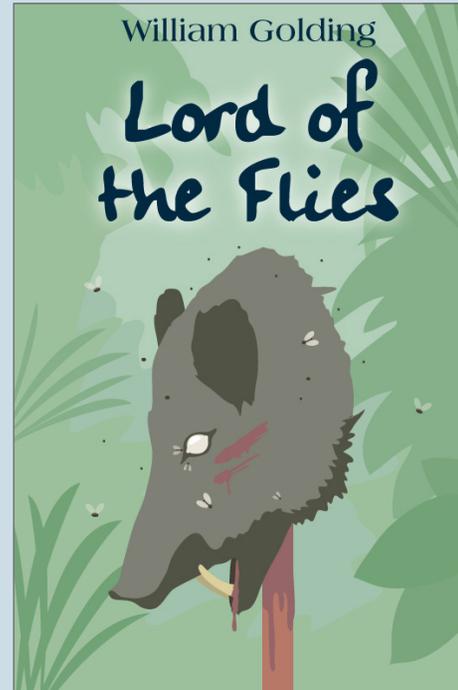




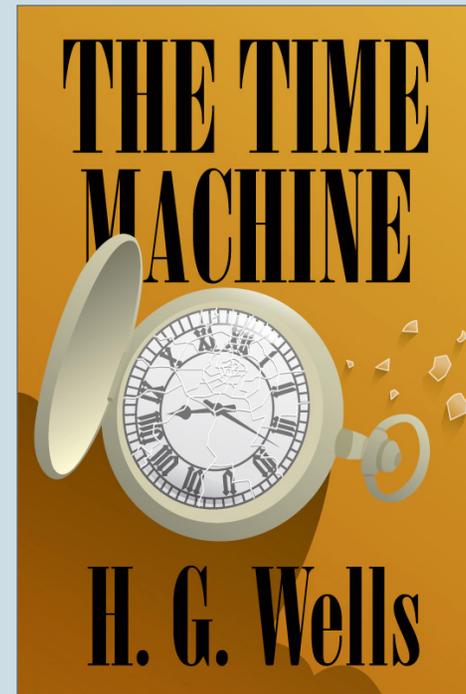
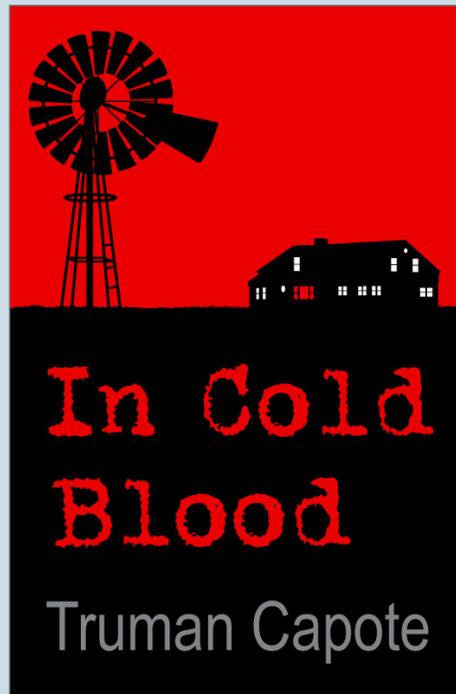
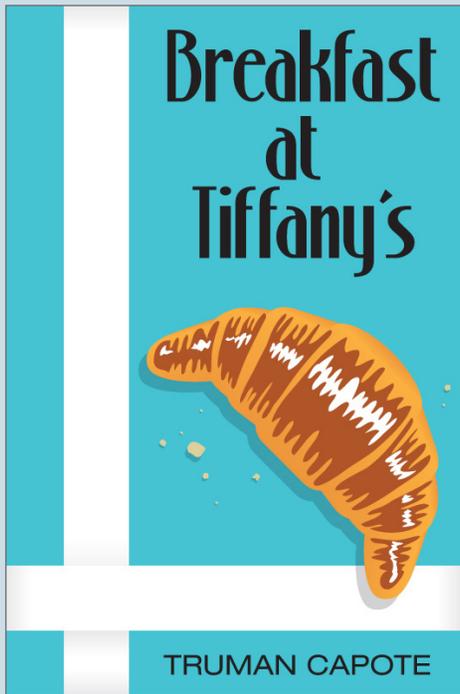
project: awareness campaign for a bank entering the US market
 client: santander
 tools: indesign



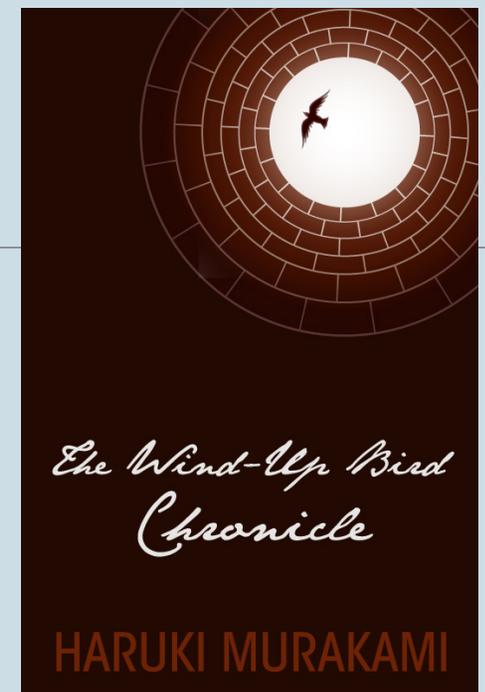
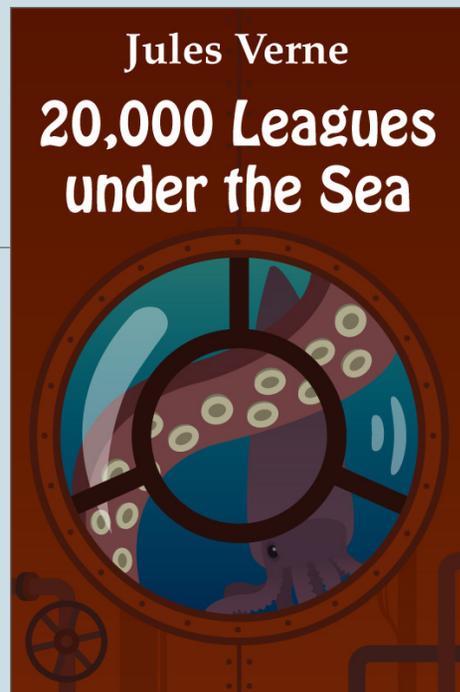
project: flyer for eco-market
client: interethnica
tools: indesign, photoshop



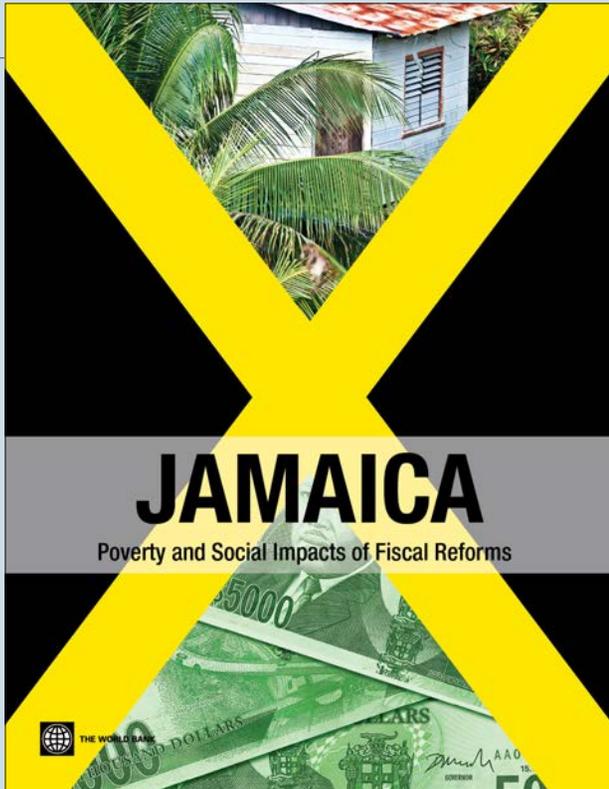
project: reinterpretation
of classic book
covers
client: personal portfolio
tools: illustrator



project: reinterpretation
of classic book
covers
client: personal portfolio
tools: illustrator



project: design economic reports
 client: world bank
 tools: indesign, illustrator, photoshop



JAMAICA

Poverty and Social Impacts of Fiscal Reforms



July	C, D
October	D, A

Source: STATIN

Note: The JICS reports that "[t]he sample dwellings for the labour force are revised once in 3-4 years when a new sample of two PSUs from each revised sampling region is selected and new listings of dwellings prepared". Additionally, the International Labour Organization (ILO) (<http://laborsta.ilo.org/app/8/data/SSM3/E/JM.html>), claims that the updating of the sample is "every 3 years on the basis of the new listings" and that the length of time for complete renewal of the sample is 1 year. Based on this information, statistical tests were performed to identify the same dwellings overtime concluding that after two years most of the dwellings are replaced.

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richest, an increase of 1.0 percentage points.²

The progressive impact of the tax reform is due primarily to the increase in the fuel tax. The decomposition of the full reform scenario into its GCT and fuel tax components shows that the progressivity is due to both the increase in fuel taxes and the overall increase in the GCT, but the impact of the fuel tax is more important. While the increase in the GCT (the last column of Table 3) is slightly progressive (with an increase

² Because the fuel and cigarette taxes are specific taxes but the consumption quantities are not observed in the household survey, the ad-valorem equivalents of the pre-reform levels were obtained from Edmiston and Bird (2004).
³ Note that these are decile averages, so individual households may experience even larger changes in the tax burden.

ditional regime, of tax of the SCT line), the use in the the tour- separat-

tially 3, which exercise 5 percent about 8 r deciles. tax bur- poorest nt for the

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Ecuador

The Faces of Informality



THE WORLD BANK

1.2 Firm

Firm selection only would have 50 percent of the total allowed loss.¹ it ref

The rate of firm entry is 10 years and the mean is 12 years, which is consistent with evidence on formal urban firms with 1-50 employees in Ecuador (10 and 15 years, respectively) and in all of Latin America (14 and 19 years, respectively) from the 2010 round of Enterprise Surveys. However, these survival rates are very

¹ See Motta et al. (2010) and references therein.

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² Although there are some reasons to expect that the rate of firm entry is biased towards young firms, it is likely that survival rates are low, and vice-versa if the distribution is biased towards older firms. In the case of Ecuador, the fact that only about 20 percent of firms are less than 2 years old suggests that the survival rate is higher than in OECD countries, where it is estimated that between 20-40 percent of entering firms fall within the first two years, so that assuming that there is no firm entry in a 2-year period—at most 80 percent of firms would be older than 2 years. Since it is not realistic to assume zero entry for two years, it must be the case that at any given time the age distribution shows less than 80 percent of firms being two years and older. In Ecuador more than 80 percent of firms are older than two, which means that the survival rate is probably much higher than the average for the OECD. In turn, this is consistent with low rates of firm exit, which typically occur when there are high exit costs. See López-García and Puente (2006).
³ When comparing this low employment generation with the Enterprise Survey data for Ecuador—which includes firms of all sizes—the results are not particularly different. Firms which had 50 employees or less in 2007 have on average added less than one new employee per year, virtually the same rate as all of Latin America (LAC Enterprise Surveys, 2010).

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THE WORLD BANK
 1818 H Street
 Washington, DC 20036
 Telephone: 202 473 1000
 Internet: www.worldbank.org
 E-Mail: feedback@worldbank.org

¿CÓMO QUIERES QUE TE RECUERDEN?



ESTÁ EN TUS MANOS

CAMPAÑA DE PREVENCIÓN DE LA VIOLENCIA DOMÉSTICA

www.cómoquieresqueterecuerden.com



NO A LA VIOLENCIA DOMÉSTICA



¿CÓMO QUIERES QUE TE RECUERDEN?



Si tú o alguien que conoces es víctima de violencia doméstica, comunícate con las siguientes organizaciones para recibir orientación y apoyo.

Servicios Disponibles

ASISTENCIA A VÍCTIMAS Y CONSEJERÍA	
WOMAN Inc.....	Línea de Atención 24 horas 415-864-4722
Programa de Hombres Contra la Violencia Intrafamiliar (POCOVI).....	415-551-1361
La Red Latina.....	510-208-0255
Family Violence Law Center.....	Línea de Atención 24 horas 800-947-8301
REFUGIOS	
Emergency Shelter Program, Inc.....	510-303-9953
Community Overcoming Relationship Abuse (CORA).....	1-800-300-1080
SafeQuest Solano.....	1-866-487-7233
ASISTENCIA LEGAL:	
Instituto Internacional de la Bahía.....	415-538-8100
Bay Area Legal Aid.....	510-663-4744
Caridades Católicas.....	510-768-3100
Santuario del Este de la Bahía.....	510-540-5295

CONSULADO GENERAL DE MÉXICO EN SAN FRANCISCO, CALIFORNIA
 Teléfono: 415-354-1714 y 415-354-1716
 Dirección: 532 Folsom St, San Francisco, CA 94105
 Horario de Atención:
 Previa cita: 9:00 AM a 1:30 PM
<http://www.sre.gob.mx/sanfrancisco/>
<http://vidasinviolencia.inmujeres.gob.mx>

Entérate de nuestras actividades
www.CómoQuieresQueTeRecuerden.com

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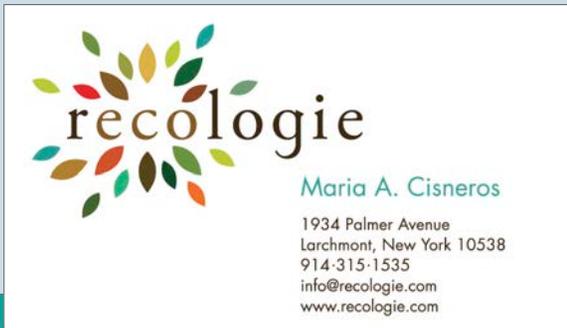
ambas personas.

incluso tu vida y la vida de tus hijos e hijas.

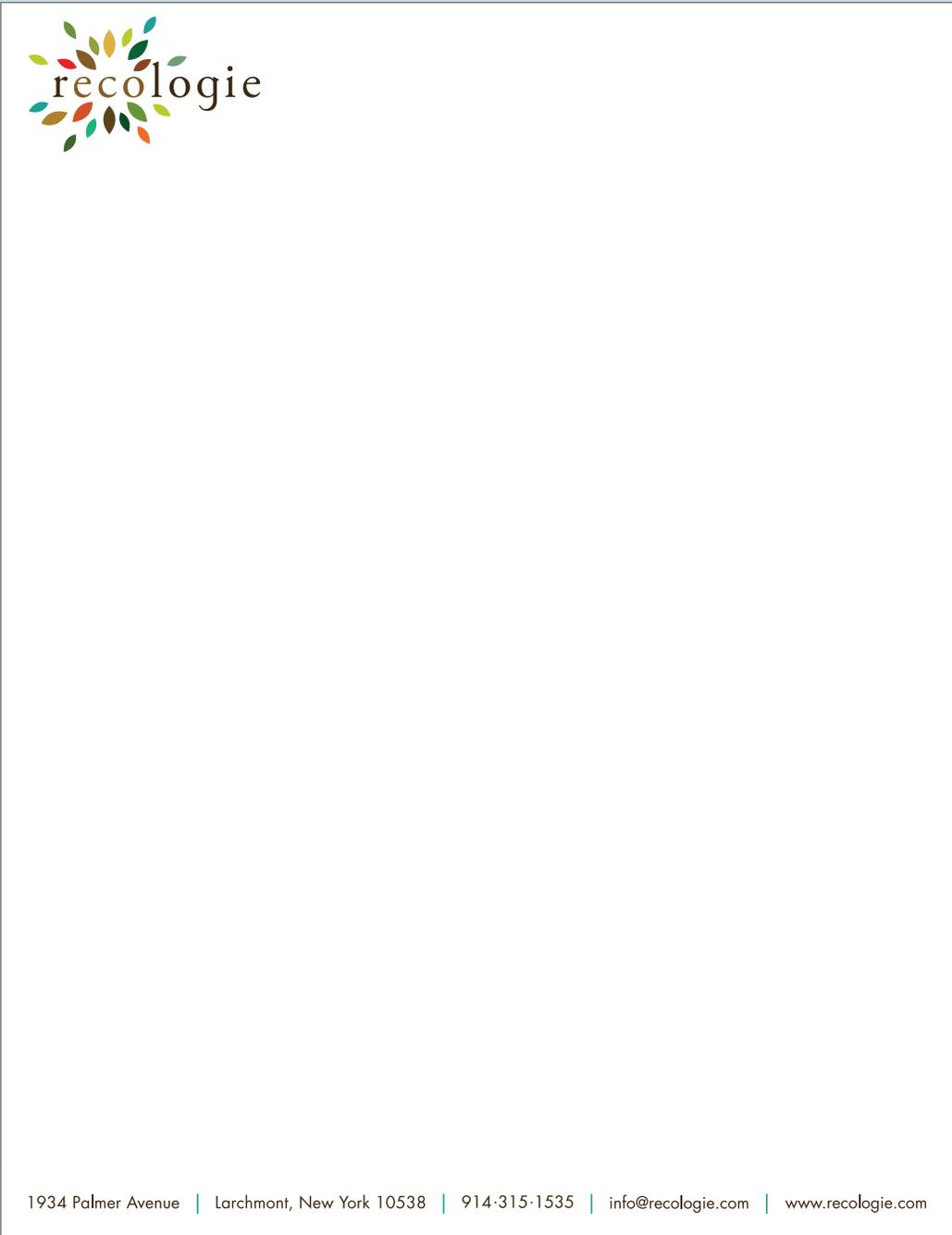


NO A LA VIOLENCIA DOMÉSTICA

project: PSA against domestic violence targeting latinos living in the bay area
 client: mexican consulate in san francisco
 tools: indesign, photoshop, illustrator



project: logo design and stationery that reflects the nature of the store
client: recologie boutique
tools: illustrator



1934 Palmer Avenue | Larchmont, New York 10538 | 914-315-1535 | info@recologie.com | www.recologie.com



bzm studio
PHOTOGRAPHY



bzm studio
PHOTOGRAPHY



bzm studio
PHOTOGRAPHY

Beata Pevny

11232 Vista Sorrento Pkwy
San Diego, CA 92130
(925) 864 1704
beata@bzmstudio.com
bzmstudio.com



project: logo design and stationery that shows
at a glance that it's a studio specializing
in wedding photography.

client: bzm studio

tools: illustrator

11232 Vista Sorrento Pkwy · San Diego, CA 92130 · (925) 864 1704 · beata@bzmstudio.com · bzmstudio.com

spainNEXUS

project: logo, card and website design
client: spainnexus
tools: photoshop, illustrator

spainNEXUS

NAME OF PERSON
Position

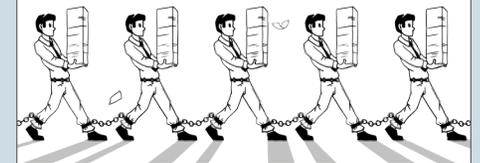
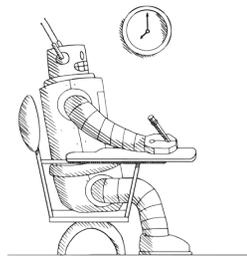
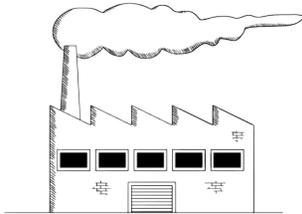
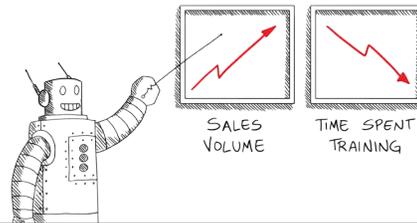
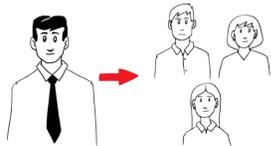
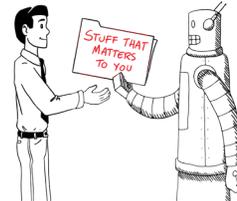
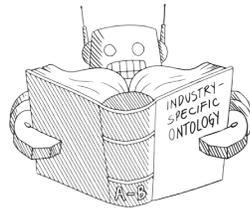
145 Vallejo Street
San Francisco, CA 94111
+1 415 XXX XXXX
xxxxx@spainNexus.com
www.spainNexus.com

spainNEXUS

The homepage features a navigation bar with 'Home | Servicios | Clientes' and 'About Us | Posicionamiento | Equipo | Ecosistema | Contacto'. The main banner shows the Golden Gate Bridge with the text 'Un equipo de profesionales con mas de 20 años de experiencia.' and 'Expertos'. Below this is a section for Spanish SMEs: 'Si eres una PYME española, quieres expandir tu mercado y crecer de manera eficiente en EEUU, podemos ayudarte.' with a red map of the USA and the headline 'Trabajamos contigo para conseguir tus objetivos'. The footer contains three columns: 'Por que SpainNexus' (describing the service), 'Nuestros servicios' (describing the preparation process), and 'Testimoniales' (featuring a testimonial from Fernando Nuñez, CEO forYou).

The 'Servicios' page has a navigation bar and a header image of a lighthouse. The main content area is titled 'STARTUPS DE ALTO POTENCIAL' and includes the text 'Colaboramos con startups de alto potencial para convertir proyectos en empresas.' Below this is a detailed description of the service and a contact form with fields for 'nombre', 'email', 'telefono', and 'mensaje', and an 'Enviar' button.

Surveillant



project: logo design and customized drawings for a cohesive ppt presentation

client: ssg

tools: illustrator, photoshop

Anthem Resolutions

Your key to a healthy and prosperous 2010



Achieve your Resolutions with this interactive calendar. Choose from the categories below or write your own. Keeping track of your goals makes it easier to become the person you want to be – Start today!



Workplace Wellness



Diet & Fitness

- Texto 1
- Texto 2
- Texto 3
- Texto 4
- Texto 5
- Texto 6
- Texto 7
- Texto 8
- Texto 9
- Texto 10
- Texto 11
- Texto 12
- Texto 13
- Texto 14
- Texto 15



Self-Improvement



Family & Friends

January Stay Warm in Winter	February American Heart Month	March Beware the allergies
April World Health Day	May World No Tobacco Day	June Vision Research Month
July UV Safety Month	August National Immunization Awareness Month	September National Yoga Awareness Month
October National Breast Cancer Awareness Month	November World Kindness Week	December Share

Strong relationships are good for your health and for your business. Wikreate knows that. We mean business when it comes to being creative. For creative marketing solutions, contact us anytime at 415-362-0440

Instructions:

Get the most of your Anthem Resolutions Calendar:

- 1 Choose Resolutions from the 4 categories on the left. Or write your own.
- 2 Drag and drop them on to the calendar. Add up to 4 resolutions per month.
- 3 Print it out and put it where you will see it daily.

Stick to your plan. Your life will change for the better!

Share it



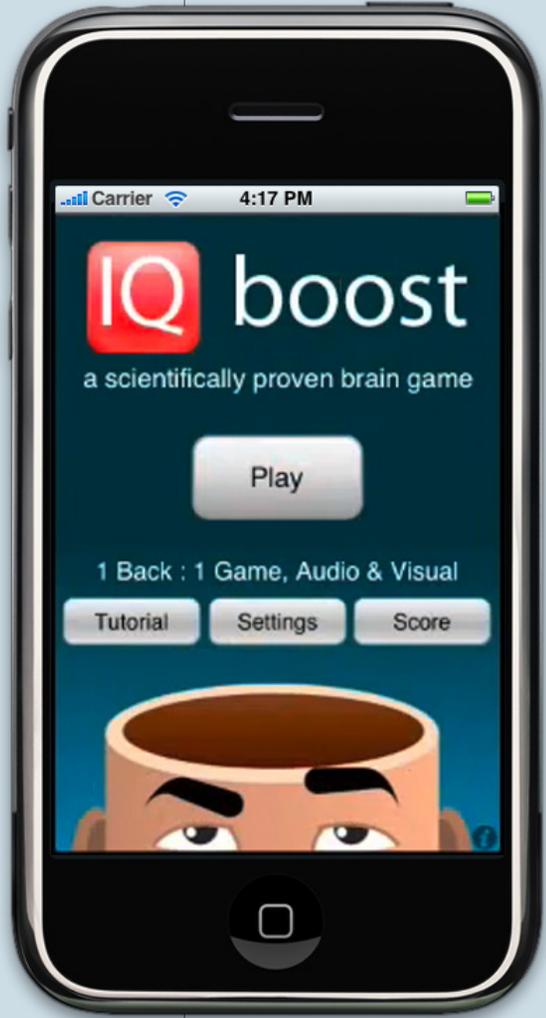
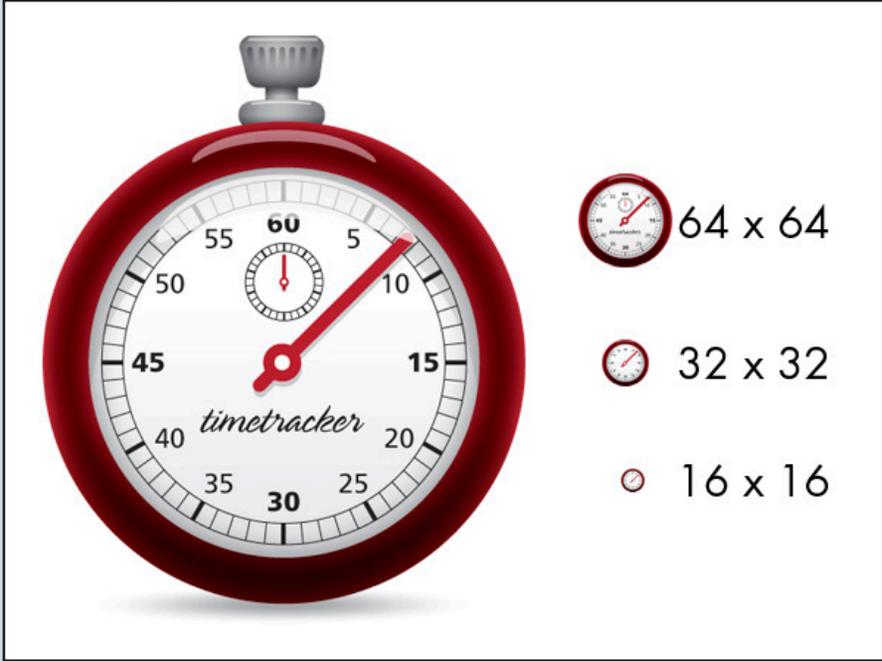
Share it with friends. You'll dramatically increase your chances of success.

Let's do this together!

WIKREATE

project: interactive calendar design for client acquisition
client: wikreate
tools: illustrator

project: icon design for firefox extension
client: juan casares
tools: illustrator, photoshop



project: icon design for iphone app
client: brian williams
tools: illustrator, photoshop



project: photo manipulations
client: personal portfolio
tools: photoshop